

DON'T JUST TAKE OUR WORD FOR IT.

Triple-A Baseball is a fantastic value, offering unlimited, creative ways to connect with your consumers. Here are just a few words from some of the satisfied partners who have discovered the Triple-A Baseball advantage:

“The 15-year naming-rights partnership between Dell and the Round Rock Express Baseball Club continues to deliver significant value to Dell and the Round Rock Community. The Dell brand and logo are featured prominently at the stadium year round and also in numerous positive news stories each season about the Express. The direct benefit to Dell employees in the form of affordable tickets has been invaluable, contributing to the winning culture of Dell’s global workforce. Perhaps even more meaningful is the benefit of our partnership on the community of Round Rock. The Dell Diamond has been instrumental in enhancing the reputation of Round Rock and contributing to the terrific quality of life of the region.”

— *David Frink, Manager*
Dell Corporate Communications



“Triple-A Baseball is a great American tradition. Generations have grown up feeling they’re an intimate part of this accessible experience. This 30-team partnership with dedicated and passionate fans in great cities across America is a perfect fit for our brand.”

— *Rob Packard, Vice President of Marketing and Merchandising
Gildan USA*

“For the past six years, Werner Enterprises has successfully partnered with the Triple-A Omaha Storm Chasers as their Season Sponsor. We remain committed to a long-term partnership and look forward to many more seasons at the team’s new facility, Werner Park.”

— *Fred Thayer, Director, Corporate Communications
Werner Enterprises*

“The sense of community we feel by being a part of Minor League Baseball is tremendous. The program we have established has been a cost-effective way to expand our brand not only in the ballpark and to the fans, but further engrained our products’ name into the community.”

— *Lawrence Gutierrez, Owner
New Mexico Foods*



DIZZY BATS



WHERE IT'S AT